

Tracer Tags®

Custom Imprinted Plastic Cards and Tags

Tag It  Get It Back®



tracer 1



91743



131687



67287



304451

Global Lost & Found Tags

Never lose another thing with the renowned Tracer Tag. For over 15 years Tracer Tags has been reuniting people with their lost, stolen and misplaced possessions. Through our distributors, and their customers' events, custom imprinted promotional Tracer Tags have been activated and used throughout the globe. The Tracer Tags activation and proactive retrieval process has been proven over and over again to be a successful loss prevention product that creates an amazing goodwill campaign with no additional fees.

Lost & Found Made Simple

1. Activate your Tracer Tag Number on our website In our secure database.
2. Affix your Tracer Tag to anything you don't want to lose.
3. If your item is lost, the Tracer Tag tells the finder how to return the found item back to its owner.
4. Tracer Tags will send you an email, text alert, or a follow up phone call to insure you know your lost item has been found along with the finder's contact information.



#201



#301

Mobile Innovation Market

As an extension of our thanks for your involvement with the GSMA Mobile Innovation Market, (www.MobileInnovation.org) we are offering you a **free global loss protection** service in the event that you lose or misplace your mobile device or laptop.

RETURN FOR REWARD
1.877.687.2237 or www.tracertags.com
E013468
 Mobile Innovation Market

- Simply apply your tag to your mobile device or laptop
- Register your unique ID code at www.tracertags.com or call 1.877.687.2237 in US & Canada
- Contact Tracer Tag 24/7 if the item is missing
- Tracer Tag provides a **reward** to the finder!

75% of all lost items using the Tracer Tag service are returned. Activate your Tags Now!

Compliments of GSMA Mobile Innovation Market – a global community that guides the discovery and successful launch of today's and tomorrow's mobile technology breakthroughs. For more information or to join, please visit www.MobileInnovation.org.

Please visit www.tracertags.com for more information on how Tracer Tags global loss protection works. © GSMA Mobile Innovation Market 2008. GSM and the GSMA logos are registered and owned by the GSM Association.

#104-B

mobile

Best Buy Mobile – A better way to choose your next phone.

- A better choice of phones & networks all under 1 roof
- Impartial, informed advice
- Straight forward pricing
- Someone to be there for the life of your phone

How tracer tags work:

- 75% of items with a Tracer Tag get returned
- For Immediate 24/7 Global Loss Protection—Simply apply the tag to your favorite electronics and register it with Tracer Tags online or toll free
- Safeguards your identity

mobile

RETURN FOR REWARD C02358
www.tracertags.com
1-877-687-2237

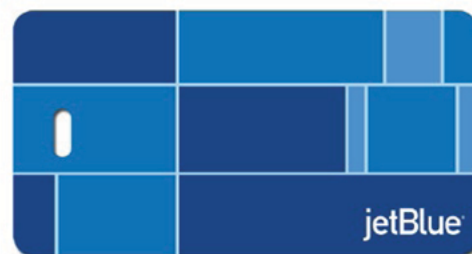
mobile

RETURN FOR REWARD C02358
www.tracertags.com
1-877-687-2237

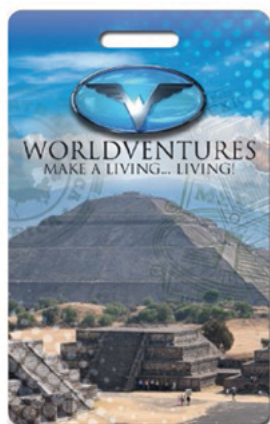
#104

Luggage Tags & Golf Bag Tags

Tracer Tags is your one source for premium quality luggage tags and golf bag tags to promote your brand or event. We provide the finest digital and offset reproduction of your art designs and offer durable, all-weather PVC and laminated Teslin luggage and bag tags in a variety of sizes at affordable prices.



#201-B 4.25" x 2.25" Writeable Back



#201-A 2.125" x 3.375"
Writeable Back

#201-C
4.25" X 2.25"
Writeable Back



#203
4.25" x 2.50"
Writeable Back



#202 3.50" Diameter
Writeable Back



#204 4.25" x 2.50"
Writeable Back



#206 3.50" x 3.50"
Writeable Back



#206-Back



#600 4.25 x 2.25 W/Clear
Rigid Pocket for a Business
Card *50Mil PVC

Luggage Tags & Golf Bag Tags

All luggage tags are 30 Mil laminated Teslin tags unless otherwise noted.

All luggage tags come with a clear loop strap; colored loop straps, plastic post and buckle straps, and leather straps are available for an additional charge.



Leather Option



Plastic Post & Buckle Option



Clear Loop Strap

#601 4.25" x 2.50" W/Clear
Vinyl Pocket for a Business Card

Key Tags

Tracer Tags has a key tag to promote your brand or create the perfect loyalty program for your business. Our key tags come in numerous sizes and shapes and are one of the most visibly used solutions for branding in the promotional products industry. If you do not see the perfect size or shape, let us create a key tag for you that will make your promotional idea a reality.



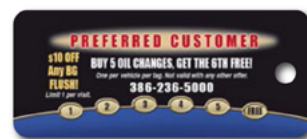
#105 2.25" x 1.125"



#302 2.125" x 1.0"



#303 2.125" x 1.125"



#304 2.625" x 1.125"



#305 1.25" x 2.125"



#307 2.625" x 1.375"

Key Tags

All key tags are printed with a four-color process front and a black imprint on the back at no additional charge. Additional options are four color process imprints on the back, bar codes, QR codes, serialization, personalization, and writeable backs.



#311 1.50" Diameter



#312 1.875" x 1.875"



#314 2.5" x 1.25"



#318 2.625" x 1.375"



#320 2.0" x 1.0"



#321 1.125" x 2.125"



#322 2.5" x 1.375"



#323 2.0" x 1.0"

#407 Ball Chain
Available in
4" lengths

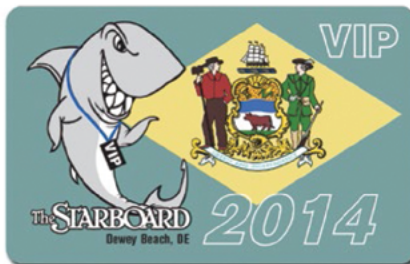


SR-21
Split Ring

Gift, Membership, Calendar, Discount, Library & Loyalty Cards

Give your customers a lasting impression with a plastic card from Tracer Tags. Printed plastic cards allow you to focus your marketing dollars by putting your brand into the hands of your customers. Tracer Tags produces quality gift cards, library cards, hotel key cards, discount, and membership cards printed offset and digitally on PVC, and laminated Teslin.

Cards are available in these materials.
 800-APS 30 Mil Laminated Teslin
 800-TH 30 Mil Laminated Digital PVC
 800-T 30 Mil PVC Core



Hotel Keyless Entry Cards

Our Hotel Key Cards are compatible with most keyless entry systems and because they are extremely durable, they can be recycled by guests and used numerous times. Keyless entry cards have the unique ability to focus your marketing dollars by allowing advertising messages to be put in the hands of your guests numerous times a day and can be ordered in short runs for conventions, company meetings, or any special event.



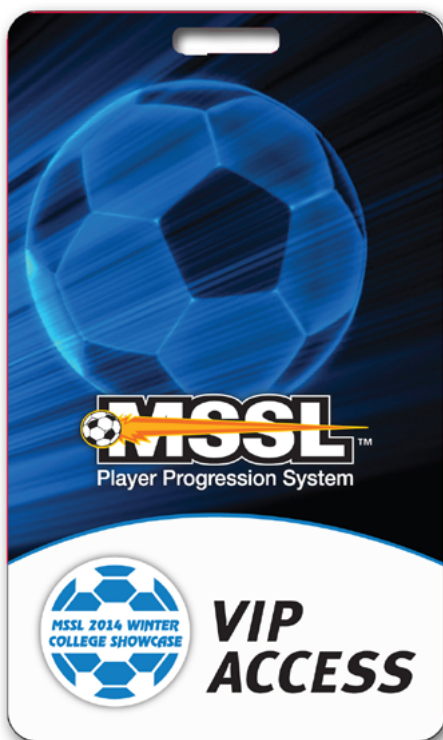
#800-TH



#800 RFID

Credentials, Badges & VIP Passes

VIP passes, badges, and credentials for allowing access to events, concerts, trade shows or clubs. All passes are digitally printed in four process colors with a beautiful glossy laminate. Our passes make great collectables and can be kept for years after the event.



#501 4.0" x 6.0"



#505 2.125" x 3.375"



#502 4.25" x 2.50"



#504 3.375" x 2.125"



#506 3.5" x 7.25"



#503 4.50" x 2.75"



#500 3.0" x 5.0"

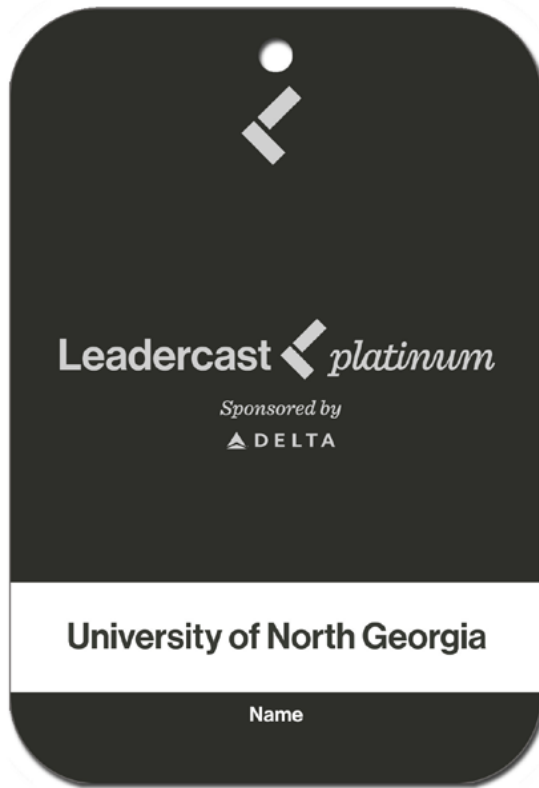


#507 Dual Badge 2.125" x 3.375"



#508 4.5" x 3"

Credentials, Badges & VIP Passes



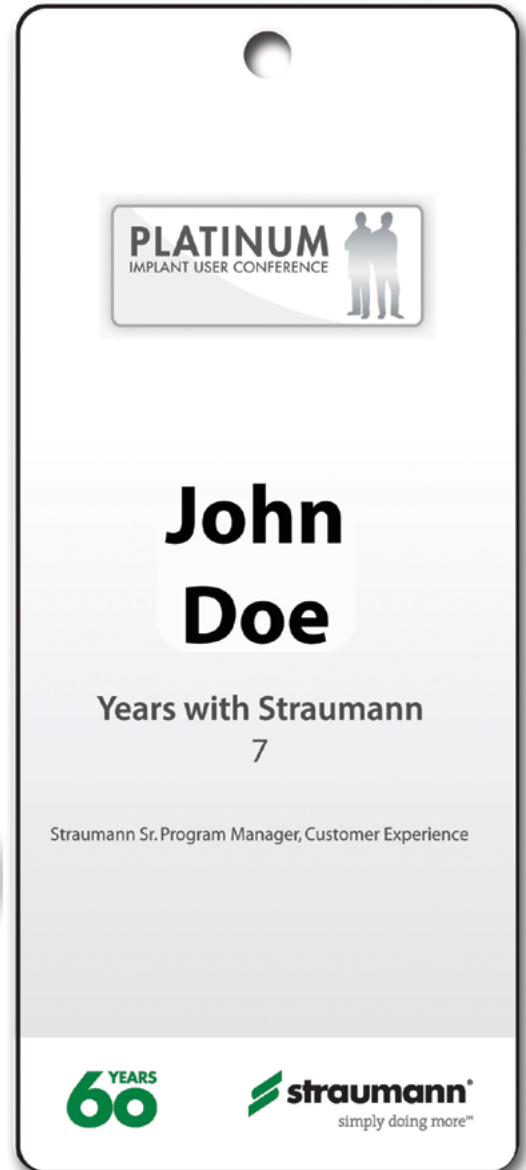
511 3.1875" x 4.625"



512 4.0" Diameter Badge
with 2 Lanyard holes



510 3.75" Diameter Badge



#514 3.0" x 7.0" w/Hole



Custom
Shapes and Sizes

Call your sales
representative to discuss
your specification.



Shoppers - Combination Card and Key Tags

The average family belongs to several loyalty, membership, or discount programs and uses them frequently to drive their shopping decisions. Combination cards make the perfect marketing tool. They can be combined with several features to assist you in gathering data about your customers and their purchasing habits. Customers appreciate the convenience of our numerous styles of card and key combinations. Multiple pieces allow for placing a card in their wallet or a key tag on their key ring. All our combination cards offer long term brand advertising at a very affordable price.



#705



512 4.0" Diameter Badge
with 2 Lanyard holes

#701-LG Key Tag



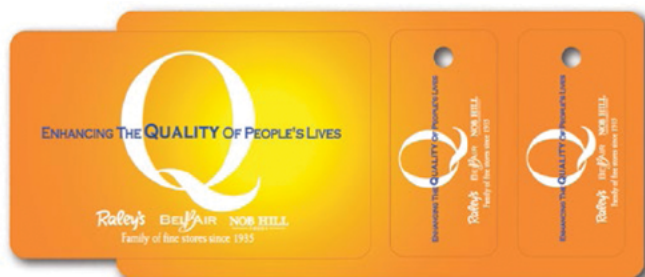
#702



#703



#701-SM Key Tag



#704

Team Schedules

Team Schedules are one of the most important facets of a sports enthusiast's life. Our durable wallet cards and key tags will give you brand and team exposure all season long. Our tags offer fans an easy and convenient way to have a team schedule with them at all times in their wallet, on their keys, or in their purse. These full color plastic schedules are a great alternative to the traditional paper schedule and can become a keepsake that can be kept for many years.



#315

#500



#703



#706



#701



#702

Plastic Postcard Mailers

This new mail campaign concept is designed to put your program and brand directly into your new and existing customers' hands. Plastic postcard mailers are designed with breakout cards, key tags, or combinations of both, allowing you to conveniently promote a new or existing membership, discount, or loyalty program directly to customers. Let us assist you in creating an effective postcard campaign.



Tokens and Coins

Eye-catching and memorable, plastic tokens and coins promote your event, company, or brand through discount programs, promotional giveaways, or loyalty incentives. Used like a coupon, coins and tokens can be held or redeemed for later use, making them a very sustainable promotional product. Use these vibrant, full-color tokens in place of business cards and create a lasting impression with your customers.



317



317-H

Military Dog Tags

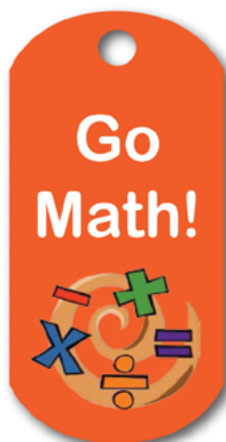
Everyone likes to wear, carry, and collect military style dog tags! Wear them around your neck on a ball chain. Attach them to backpacks, cases and key rings or use them for a new product introduction. They are widely used for promotions in awareness campaigns, concerts, and stadium events. Dog tags are perfect for school awards, camps, and sports teams. These trendy plastic dog tags are printed digitally in four color process to promote your next event.



#407
4" Ball Chain



#105



#406
30" Ball Chain
2125-1000
24" Ball Chain

Lanyards

Lanyards are available in 36" lengths and come with swivel j-hook or bull dog attachments. A variety of stock colors makes it easy to match most graphic design colors.

Available Colors 100 Pcs. Minimum: Black, White, Burgundy, Red, Navy Blue, Royal Blue, Baby Blue, Purple, Green, Orange, Yellow, Pink, Tan



#LAN 409 Braided Lanyard with Swivel J Hook



#LAN 414 Braided lanyard with Bull Dog Clip

Custom Imprinted and Plain Flat Lanyards

Lanyards are available in a variety of stock colors and 1/2", 5/8" and 3/4" widths.

Call your sales representative to discuss your requirements and pricing.



#LAN 410 Flat Lanyard with Bull Dog Clip



#LAN 412 Flat Lanyard with swivel J hook



Badge Holders, Retractable Reels and Attachments

Identification accessories are perfect for wearing, displaying, and promoting your brand or event while protecting ID cards or credentials. From badge reels and holders to lanyards and their attachments along with everything else in between, we have the affordable essentials to meet your company or event needs.



Badge holders come in vertical and horizontal orientation in 10 mil soft vinyl. Holders come with and without built in clips for easy attachment to apparel, or a combination of slot punches and holes, or clips which are compatible for easy attachment to any of our lanyards. If you do not see the size you require please call a sales representative.



#204F Clear vinyl strap/ clip



Vertical Badge Holders
8X4 Fits 7" x 4"
320V Fits 5 3/4" x 3 3/4"



Vertical Badge Holder/Clip
#322V Fits 2 1/4" x 3 1/2"



Horizontal Badge Holders
322H Fits 2 1/4" x 3 1/2"
880 Fits 2 1/4" x 3 1/2"
890 Fits 2 3/4" x 4"
891 Fits 3" x 4"



Art Specifications

Please make sure your art files are prepared properly. This will assist us in providing you a proof in a timely manner. Templates are available online at our website or through your Tracer Tags CSR.

Preparing your art files

- Files should be 300 dpi or above
- Front and back designs as separate pdf, eps, tiff, psd, or AI files. DO NOT SEND A JPG
- Bleeds should go exactly to the bleed line on template
- Any art components that do not bleed please keep within the live area lines or 1/8" inside the die line and around slot punches.
- All fonts need to be converted to outlines.
- Do not send an embedded file we need the ability to turn off individual layers in the file.
- Do not put the slot punch or hole in the art, we will put it in the proof.
- We prefer a file with no hash, or registration marks on the art files.
- Please save art files to CS 5.5 or lower

Graphic Design Solutions

We offer graphic design services at \$ 40.00 per hour with a 30 minute minimum.

Color Matching

We print in four color process and exact color matches are not guaranteed. If you require a color match please specify the PMS colors to match and we will make every effort to duplicate the exact colors you require.

Proofs

Electronic proofs are sent in a PDF document that is emailed to you. A signed proof approval or email approval is required before printing begins. A pdf proof is only an example of the end product, it is not an exact color match. If you have color concerns after you receive your pdf we recommend you order a pre-production sample to insure the final color achieves your expectations. We will not be responsible for any color inaccuracies that may arise.

Production Times

Standard product lead times vary and are based on the current manufacturing capacity when your artwork has been approved. To insure we meet your in hands date please verify your ship date after art approval.

Rush Orders

We will make every effort to accommodate rush requests. Additional charges may apply and overnight freight charges to meet your in hands date.

California Proposition 65 law requires this warning.

Some products may contain a chemical known to the state of California to cause cancer, birth defects, or other reproductive harm. Upon request Tracer Tags may be able to provide additional independent product testing information.



Tag It  *Get It Back®*

P.O. Box 6064 • Woodland Hills,
California 91365-6064

www.tracertagsinc.com

