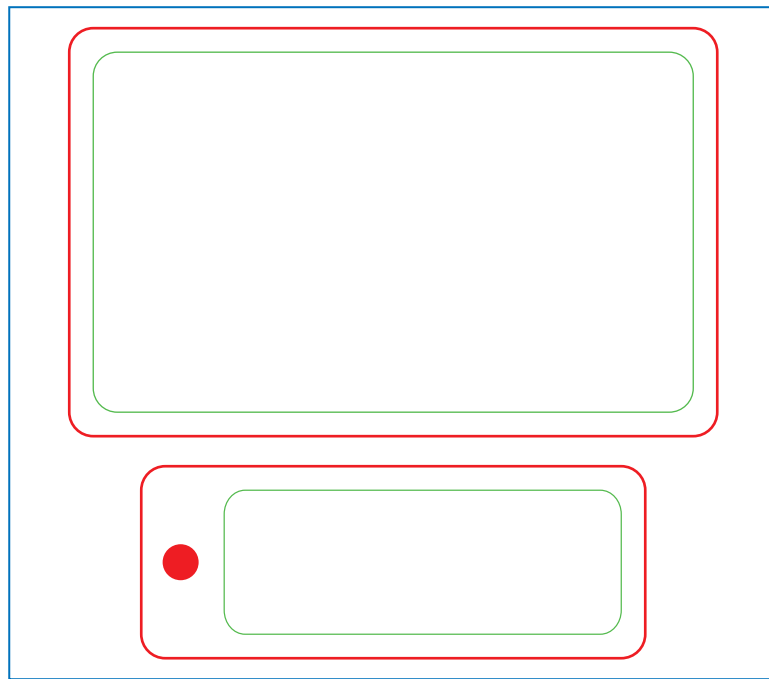
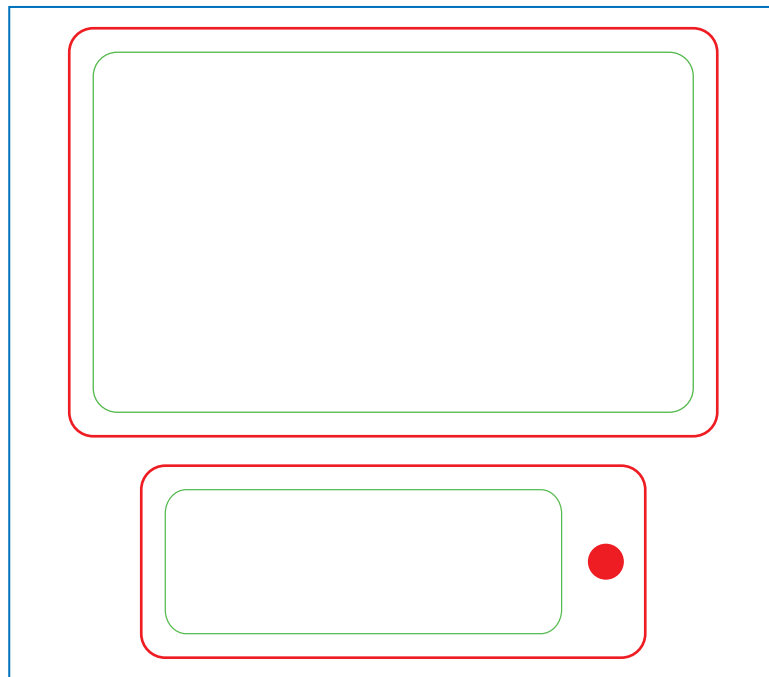


front



back



- **Die line** – Final tag shape
- **Live Area** – Live artwork should not extend pass this area unless it bleeds (1/8" in from edge of tag)
- **Bleed Area** – Background artwork, if any, should fill this area (extend 1/8" minimum beyond the die line for bleed)